

PRESS RELEASE

GrowGroup IFS selected for master plan of large-scale agro-industrial redevelopment in South Asia, set to become the largest indoor farm in the world

The Hague, The Netherlands – 6 July 2026

GrowGroup IFS B.V. has been selected to prepare the strategic master plan for the redevelopment of a major agro-industrial site in South Asia. The project concerns an **existing complex of approximately 75,000 m²** and forms the basis for a phased transformation into a modern center for sustainable food production and agri-technology, with a **total cultivation area of around 150,000 m²**, and potentially more if the initiators decide in later phases to construct tomato and strawberry greenhouses on the available plot adjacent to the existing complex.

The complex already features an exceptionally complete basic infrastructure. In addition to **industrial buildings, logistics facilities and utilities**, the site includes **housing for approximately 2,500 employees, staff accommodation for more than 80 employees, 72 family apartments, a 60+ person grand auditorium, a small shopping centre and a clinic.**

The assignment focuses on developing a future-proof campus integrating **controlled environment agriculture (CEA), vertical farming, high-tech greenhouse horticulture, AI, robotics, automation, food processing, cold-chain solutions, logistics facilities and supporting business activities**. The development is intended to become an international showcase for sustainable and innovative food production.

In addition to this assignment, GrowGroup IFS is also examining whether it is possible and desirable to apply the **Triple Helix model**, in which government, knowledge institutions and industry jointly form a sustainable innovation ecosystem. This includes assessing whether the existing campus could, over time, be developed according to the principles of GrowGroup IFS's international **Global Agri Center ecosystem**. The existing residential facilities, supporting amenities and social infrastructure make the location potentially suitable for further expansion with educational, research, demonstration and innovation facilities, creating an integrated environment where **living, working, learning and innovating** come together.

“We see a growing global need for integrated solutions for food security,” says John Breedveld, CEO of GrowGroup IFS. “Our assignment is primarily aimed at redeveloping this site into a modern agrifood complex. At the same time, we are exploring whether the existing campus is also suitable to evolve into a knowledge and innovation centre based on the principles of our Global Agri Center ecosystem. It is precisely the combination of existing facilities, space and development potential that makes this location particularly interesting.”

With a **total development area of roughly 50 hectares**, the project is among the larger private agro-industrial redevelopments currently being prepared in the region. The

development will take place in phases, in collaboration with international technology partners, investors and local stakeholders.

About GrowGroup IFS

GrowGroup IFS develops integrated solutions for sustainable food production worldwide and supports governments, investors and private enterprises in developing innovative agrifood projects. In addition, GrowGroup IFS is the initiator of the international Global Agri Center ecosystem, which connects knowledge, education, industry and government to strengthen sustainable food security, economic development and talent development worldwide.



Note for editors

Contact information:

Company: GrowGroup IFS B.V.
Address: Oder 20
Postal code: 2491 DC
Place: The Hague
Land: The Netherlands
Contact person: J.S. (John) Breedveld
Telephone: + 31 (0)15 2002 658
E-mail: john.breedveld@growgroupifs.com
Website: www.growgroupifs.com en www.globalagricenter.com
Webpage LinkedIn: <https://www.linkedin.com/company/grow-group/>