

PRESS RELEASE

January 30th, 2018

Bringing new technology in farming to the Emirates

The new pay –off of Levarht ‘Bringing the best together’ is matching our new project in the Emirates in full. Together with our business partner GrowGroup, we are bringing technology in vertical and horizontal farming to the next level. In close cooperation with our knowledge partners Philips Lighting, Rijk Zwaan and Delphy. All specialists sharing their unique expertise and knowledge in making this new venture a success!

Green Factory

In Al Ain, in the United Arab Emirates, we will set up a sustainable green factory for the production of lettuce, baby leaves and herbs in a chemical-free environment. A unique combination of vertical & horizontal farming, with our own propagation area. And in addition to that a connected packing facility, which allows us to mix and pack 100% clean mix salads. Non washed and all ready-to-eat.

Tasty, Fresh & Clean, the perfect match

Our joint objective is to serve the final consumer fresh lettuces and herbs, and completely free from any chemicals or other forms of crop-protection. By selecting the tastiest crops, the strongest varieties and creating a clean production, we are able to serve the consumer the best produce within 24 hour after harvest ... ready-to-eat. Because our products are so clean, we don't even have to wash before packing.

Sustainability, the future in farming

By creating a completely closed environment in production, using the latest generation of LED lighting, we can reduce the usage of water and energy to a minimum.

We also see a great opportunity in growing close to the stores and final consumer. Local production enables us to reduce mileage and imports. So not only fresher produce on the shelves, but also a step forwards in protecting the environment.

Bringing the best together

We have found in each other strong partners, who share the philosophy of not only changing, but especially improving farming technics and serving the consumer fresher, cleaner and tastier product. Partners sharing their unique expertise ... the best example of “Bringing the best together”.

For more information:

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